

## **Publicity Report for Wellington Walkers are Welcome AGM on Sunday 6<sup>th</sup> August 2023**

The following Press releases and articles have been published since last year's Festival.

Shropshire Star August 22, 29<sup>th</sup> and 9<sup>th</sup> September

Telford Journal 25<sup>th</sup> August and 15<sup>th</sup> September

Telford & Wrekin Community Newsletter 16<sup>th</sup> September

Radio Shropshire 24<sup>th</sup> August

All of the above were publicity towards the 2022 Walking Festival

Article for Walk this Way on 17<sup>th</sup> November

Press releases about monthly walks in January, February and March

Article to the Shropshire Star in April about WWaW and also the T50 Walking trail

Press release in May not published in the Star

Article in the June edition of "This is our Wellington"

Press release on 12<sup>th</sup> July about the 2023 Festival ( not published)

Article on Art in the Landscape for the WaW national newsletter August 2023