

Wellington Walkers are Welcome. – Publicity report for AGM on Wednesday 3rd November 2021

Press Releases were sent to the Shropshire Star and Radio Shropshire throughout the year.

1. A press Release was sent in October 2020 about the Successful 9th Festival.
2. One was sent out in Late November regarding Tree Week
3. One in March regarding an appeal for walkers for Hope House ten mile virtual walk for individuals.
4. One at the end of April about dates of the 10 Walking festival
5. One in May regarding the resumption of Sunday Walks and an appeal for new members for the Path Maintenance team.
6. One on 4th September with an update of available walks in the Festival
7. One in October for the Children in Need Ramble on 10th October
8. One last week regarding the success of the 10th Festival

During August publicity was carried out via a multi-media agency in Bridgnorth through a contact from Love Wellington.