

## **Wellington Walkers Are Welcome – Publicity report for AGM on Sunday 7th August 2022**

Press releases were sent to the Shropshire Star and Radio Shropshire at regular intervals throughout the year.

1. A press release was sent in October 2021 on the successful 10<sup>th</sup> WWAW walking Festival.
2. One was sent on 22<sup>nd</sup> Dec about regular Sunday Walks.
3. One on 26<sup>th</sup> February about the March Walks
4. One on 14<sup>th</sup> May about 'Get Telford Walking'
5. Radio Shropshire responded with an interview which was broadcast several times that week.
6. One on 16<sup>th</sup> June regarding the launch of the 11<sup>th</sup> Walking Festival
7. One on the 4<sup>th</sup> July regarding the Festival
8. One on 20<sup>th</sup> July regarding an update of the Festival.