

Wellington Walkers are welcome Publicity report for the AGM on Sunday 3rd August 2025

Since the Last AGM publicity was sent to The Shropshire Star, Telford Journal, Radio Shropshire and Love Wellington.

Press releases have been sent weekly to the Shropshire Star, Telford Journal and Radio Shropshire. Prior to Festival 2024 Also, information sent to Tonia and Diane West which was acted upon.

Several articles were produced by the Star and a photographer turned up for the launch.

A telephone interview took place with Clare Ashford of Radio Shropshire.

When the final figures were collated, I sent a press release regarding the outcome and success of the Walking Festival along with dates of next year's Festival.

Several Press releases were sent to the star during the Autumn but none were printed.

In the Spring once again Press Releases were sent but not printed.

Information was sent to Love Wellington in May and that has appeared in the "This is your Wellington" publication.